



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 327823

Schedule Dates

08/21/12-08/27/12

Advertiser

Restore Our Future (15808)

Agency

Mentzer Media Services, Inc. (3427)

Product

Political - Issue (1068)

Brand

ISS/RESTORE OUR FUTURE (126254)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

KOHLBAUER, STEHPANIE

Phone/Fax

/

CPE

366

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES
RESTORE/FUTURE 8/21

Date Entered 08/20/12

Last Modified 08/20/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06287897

Demo

Normal

Package Deal

Commission % 15.00

Commission \$4,079.25

Net Total \$23,115.75

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Aug. 2012 36

Sep. 2012 7

Grand Total: 43

Rate

\$22,570.00

\$4,625.00

\$27,195.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	7A- Today Show	2		X	X	X	X			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-9A/1	8/20/12
2.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	4P- Judge Judy 4p			2	2	2	2			8	\$300.00	\$2,400.00	Pittsburgh (WPXI)	JUDY 4-430P/2	8/20/12
3.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1	1	1	1			4	\$750.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/3	8/20/12
4.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	6:59P- Jeopardy			1	1	1	1			4	\$1,250.00	\$5,000.00	Pittsburgh (WPXI)	JEOP 7-730P/4	8/20/12
5.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	7:30P- WHEEL OF FORTUNE	2	X	X	X	X	X			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	WHEEL 730P/5	8/20/12
6.0	Normal Line / Spot	08/21/12-08/24/12	5	:30	11:34P- TONIGHT SHOW			1	1	1	1			4	\$300.00	\$1,200.00	Pittsburgh (WPXI)	TONIGHT/6	8/20/12
7.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	6:59P- Jeopardy							2		2	\$475.00	\$950.00	Pittsburgh (WPXI)	NEWS 6-630P/7	8/20/12
8.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	7:30P- Judge Judy Weekend 730-8P							1		2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	JEOP 7-730P/8	8/20/12
9.0	Normal Line / Spot	08/25/12-08/25/12	5	:30	10P- Law & Order SVU 10-11P							1		1	\$800.00	\$800.00	Pittsburgh (WPXI)	JUDY 730-8P/9	8/20/12
10.0	Normal Line / Prime	08/25/12-08/25/12	5	:30	4P- Judge Judy 4p							1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	LAW&ORDER 10-11P/10	8/20/12
11.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:58P- Channel 11 News At 6pm M-F									2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	JUDY 4P/15	8/20/12
12.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	5:58P- Channel 11 News At 6pm M-F									1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Sep. 2012 7 \$4,625.00

Grand Total: 43 \$27,195.00

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13.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/17	8/20/12
14.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/18	8/20/12
15.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/19	8/20/12
16.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-10A/11	8/20/12
17.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	11P- CHANNEL 11 NEWS AT 11P								2	2	\$1,600.00	\$3,200.00	Pittsburgh (WPXI)	LATE NEWS/12	8/20/12
18.0	Normal Line / Spot	08/26/12-08/26/12	5	:30	5:30A- 8A (EST)								3	3	\$265.00	\$795.00	Pittsburgh (WPXI)	NEWS 530A-8A/13	8/20/12
19.0	Normal Line / Spot	08/27/12-08/27/12	5	:30	7A- Today Show	1	1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/14	8/20/12

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Date:

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